

# Monthly Newsletter

The Latest Updates and News from Enablers Group of Companies

## What's in this Month Issue:

- ▶ Recent Events
- ▶ Partnerships and Initiatives
- ▶ Campuses Expansion



## Dear Enablers Community

Welcome to the latest edition of our monthly newsletter, where we bring you the most exciting updates and initiatives from the Enablers Group of Companies. This summer has become the hottest one yet, and plenty's still ahead. We recommend taking precautionary measures and staying hydrated. Now, let's take a look at what's been happening and what's in store.



## Activities and Events at Enablers

As you know, Saqib Azhar is dedicated to advancing society by sharing his knowledge and expertise, empowering individuals to achieve financial independence, and driving the growth of Pakistan's eCommerce industry. Recently, a series of meetups led by Saqib Azhar, the visionary founder of Enablers, were held across major cities in Pakistan. These events gathered a diverse group of aspiring entrepreneurs, seasoned professionals, and eCommerce enthusiasts, fostering a dynamic environment for learning and networking.

## Workshops/Meetups Highlights

**In-Depth Discussions:** Saqib Azhar led comprehensive discussions on the latest trends and strategies in e-commerce, providing attendees with valuable insights to enhance their businesses.

**Interactive Q&A Sessions:** Participants had the opportunity to ask their most pressing questions and receive direct advice from Saqib Azhar.

**Networking Opportunities:** Attendees connected with like-minded individuals, fostering collaborations and partnerships.

**Inspiring Success Stories:** We heard firsthand from individuals who have transformed their lives and businesses through Enablers' programs, inspiring everyone to strive for excellence.



## Cities We Visited

Karachi

Lahore

Islamabad

Peshawar



## London Meetup

Enablers has established itself as a trusted and respected organization, recognized not only in Pakistan but globally. Recently, we had the honor of engaging with our dynamic community of overseas Pakistanis, underscoring Enablers' unwavering commitment to empowering entrepreneurs and cultivating connections locally and internationally. London Meetup reaffirmed our dedication to supporting Pakistanis worldwide, preparing them for success in the global e-commerce arena.

The agenda of the London meetup focused on strategies for launching Amazon, Shopify, and TikTok Shop businesses from the UK, as well as initiatives to foster connections between overseas Pakistanis and local communities, creating new opportunities. The event received a significant turnout.



## Expanding Our Network

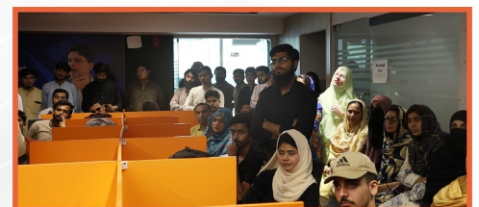
In response to residential demand in Islamabad, WORC is now operational in the capital of Pakistan. This expansion marks a significant milestone in our mission to cultivate dynamic and collaborative environments that empower entrepreneurs, freelancers, and businesses to thrive.

## WORC Sessions

WORC recently conducted a free Shopify Workshop nationwide, attended by over 400 students from across Pakistan. The workshop was broadcast live, reaching participants in various locations across the country and was highly successful in providing valuable learning opportunities.

Additionally, WORC regularly hosts sessions where experts share their valuable knowledge and practical insights with WORC members. Here are some of the topics covered in recent sessions:

- Techniques for Winning Clients & Generating Your First Dollar
- Starting Local eCommerce Ventures in Pakistan & Globally
- Amazon FBA Wholesale



NAVTC and Enablers Group have partnered in a joint venture to enhance the TVET sector in Pakistan. As part of this initiative, Enablers will train individuals, equipping them with expertise in Shopify to develop and oversee e-commerce stores both domestically and globally.

Enablers have also teamed up with PAFLA to empower youth with Google Soft Skills, enhancing essential career and personal development capabilities of Effective communication, Networking abilities, Personal brand cultivation, Critical thinking, Problem-solving, and Time management.

We consistently organize online sessions where industry experts and thought leaders delve into critical topics that influence the e-commerce industry. These sessions are designed to provide entrepreneurs and businesses with valuable insights and strategies to navigate the complexities of online selling effectively. Here's an overview of the recent discussions and insights shared:

- Most Lucrative markets for FBA Wholesale
- Latest Strategies for obtaining Brand approvals
- How female can work in Amazon Wholesale
- Tiktok Shop business model and product selection
- What is cross-border selling and why is it essential today?



Recently, a live session was conducted by Babar Khalil- Enablers Trainer with students to gather their valuable feedback. The students shared their experiences with the training program, highlighting the exceptional support from trainers. The hands-on approach and practical exercises helped them gain confidence in learning new skills.

Enablers showcase the journeys and achievements of satisfied and successful students who have been part of our community. This month, we spotlighted success stories of inspiring individuals from small towns with humble backgrounds. Despite facing hurdles and challenges, they have persevered and never given up.

**Ubaid ur Rehman's journey to becoming a digital marketer.**

**Sheeza Fatima's success in earning 1 Lac per month.**

**Muhammad Awais's transformation from a chaiwala's son to an eCommerce business owner.**



## School of Enablers

Let's catch up on the latest at the School of Enablers. While education is essential, acknowledging students' efforts and promoting their involvement in extracurricular activities is equally important for their growth. Recently, the School of Enablers hosted a graduation ceremony attended by distinguished guests including Prof. Dr. Asghar Zaidi, Mr. Imran Masood, Dr. Saman Yazdani, Dr. Sumaira Rashid, Saqib Azhar, and Faisal Azhar. They presented prizes to the students. The event also featured a TED talk, Robotic project displays, Taekwondo demonstrations, and much more.



Dent'Oral Clinics and the School of Enablers have joined hands in a collaboration to advance dental health education and deliver essential dental care services to underserved communities. The Memorandum of Understanding (MOU) formalizes this partnership, aiming to strengthen dental health education and provide crucial dental care services to underserved populations.



Relive the festive atmosphere of our School of Enablers Eid Milan Party, cherishing the delightful treats, engaging activities, and meaningful connections that enriched our celebration.

Parent feedback and satisfaction play an important role. During the parent-teacher conference, parents share their children's experience of studying at the School of Enablers and how it has positively impacted their education and character development.



# Enablers College of Technology

Numerous students enroll in the diverse programs offered by Enablers College of Technology. To greet them, Enablers College of Technology arranged Orientation Ceremonies at various campuses. These events commenced with warm welcomes and included insightful discussions, setting the tone for an enriching academic journey. Led by esteemed faculty, the sessions showcased our advanced facilities through engaging demonstrations, inspiring all attendees.



Additionally, an Orientation Session for Intermediate Students has also been conducted, marking the beginning of a promising new phase. Faisal Azhar extended a warm welcome to the students and conveyed his valuable and insightful knowledge to them. This enlightening event offered student's significant understanding into their future academic pursuits.

Enablers College of Technology proudly announces the completion of certificate distribution. Heartfelt congratulations to all our students for their remarkable achievements. The certificates are a testament to their dedication and hard work.

To better serve the residents of Lahore, Enablers College of Technology has recently opened its latest campuses in Johar Town and Canal Side. These additions underscore our commitment to providing exceptional education through state-of-the-art facilities and distinctive learning environments.

A Workshop is hosted to explore the dynamic world of tech and uncover the latest trends and innovations that are shaping our future. This workshop is a gateway to acquiring valuable skills and insights.



## Posh Notch

Everyone loves to look good, but with today's high prices, finding luxury clothing at affordable rates can be challenging. That's why Posh Notch has announced its highly anticipated Summer Sale, offering a flat 50% off. This is the perfect opportunity to refresh your wardrobe with stylish and trendy pieces at unbeatable prices.



At Enablers, we have always valued our employees as invaluable assets of the company. In recognition of their dedication and contribution, we proudly announce Ayesha Qayyum (Front Desk Officer) as our Employee of the Month for June. Her exceptional performance and positive influence are truly commendable.

Stay connected with us on social media for the latest updates and upcoming events. Together, we can build a vibrant and supportive community that fosters the growth of e-commerce in Pakistan.

Thank you for being a part of the Enablers community!

Warm regards  
Enablers Group