

## July Edition

Stay Informed with the Latest from Enablers Group of Companies

### Inside This Month's Edition:

- ▶ Event Highlights
- ▶ Expert Tips & Insights
- ▶ Book Reviews
- ▶ A Message from the Leadership Team



PAKISTAN'S LARGEST SKILL  
LEARNING PLATFORM



## Hello Enablers Community

We hope you enjoyed our inaugural newsletter and found the content useful and inspiring. We're back with the second edition, packed with more insights, tips, and exciting updates from Enablers Group of Companies.

In today's fast-paced world, staying connected is more important than ever. Our newsletter is designed to bring you closer to what's happening at Enablers. From the latest company news to industry insights, tips, and resources, we'll be sharing valuable content to keep you informed and inspired. This month has been buzzing with activity here at Enablers. Let's explore the latest updates from Enablers.



## Inspiring Messages from CEO and COO

Message from:

*Saqib Azhar*



I believe that Pakistan's youth possess immense talent and potential, though many struggle with choosing the right career path. Enablers is committed to guiding individuals in making informed decisions and pursuing careers that align with their abilities. We have launched several projects to support and guide the next generation, as our country's future depends on nurturing this potential. Your dedication and expertise are crucial to our success and to making a meaningful impact.

Thank you for your commitment. Together, let's continue to empower our youth and drive positive change for a brighter future in Pakistan.

**Warm regards,**  
**Saqib Azhar**  
CEO, Enablers

Message from:

*Faisal Azhar*



In today's tech-driven world, growth is crucial for thriving in the digital landscape. Embracing change early is essential for success. Success now requires more than academic excellence; it involves ongoing character development and building strong industry connections. At Enablers, we are dedicated to nurturing our students and team members and promoting a culture of innovation and excellence. Your role in this transformation is vital. Your passion, skills, and commitment drive our success and help us stay ahead.

Thank you for your dedication. Let's keep embracing change, innovating, and achieving greatness together.

**Best regards,**  
**Faisal Azhar**  
COO, Enablers

## Event Recap: Interactive Q&A Session with Saqib Azhar

Recently Enablers Headquarters in Lahore WORC hosted an Interactive Q&A session with Saqib Azhar bringing together eCommerce sellers and freelancers for an insightful exchange of ideas and strategies.

During the session, attendees had the opportunity to engage directly with Saqib Azhar, gaining valuable knowledge on navigating the eCommerce landscape and enhancing their freelance careers. The dynamic discussions covered key topics including market trends, effective strategies, and practical tips for growth.

The event was a great success, fostering collaboration and sparking new ideas among participants. We thank everyone who attended and contributed to making this event a memorable and productive experience.



## Exciting News: Our Groups are Back on Facebook!

We're thrilled to announce that after a two-month hiatus, both **eCommerce by Enablers** and **Enablers by Saqib Azhar** have returned to Facebook!

A big thank you to our dedicated team who worked tirelessly to bring our groups back. Their hard work and commitment have allowed us to reconnect with our vibrant community and continue sharing valuable insights and updates.

Stay tuned to our Facebook groups for the latest updates, expert insights, and valuable content to support and inspire your eCommerce journey. Join us as we dive back into the dynamic world of eCommerce with fresh perspectives and ongoing discussions led by Saqib Azhar and the Enablers team.



## New Podcast Episode:



## How to Build a Million Dollar Marketing Agency – Step by Step

At Enablers, we are committed to delivering valuable insights and expert advice regularly, helping people stay ahead in the dynamic world of e-commerce. Recently, Babar Khalil conducted a podcast that offers a deep dive into the essential strategies and insights for scaling a marketing agency to a million-dollar business.

In the podcast, we unpack the key steps, share actionable tips, and provide expert advice on building a successful marketing agency from the ground up. This episode offers valuable guidance to help aspiring entrepreneurs or established agency owners achieve their business goals.

## Highlights from Recent Live Sessions at Enablers!

Enablers' mission is to improve people's skills and foster financial independence. To support this, we regularly host live sessions, offering a platform for valuable insights and the opportunity to address questions. Here's what we covered:

### Start as a Freelancer and Grow into an Agency

**Owner:** We explored the crucial steps to evolve from a freelancer to a successful agency owner, including strategies for scaling and managing your team.



Build Your  
**E-COMMERCE  
BUSINESS**  
Locally & Go Global



### Build Your E-Commerce Business Locally & Go Global:

The session focused on expanding your e-commerce business from local markets to global success, offering practical insights for international growth.

### Creating a Profitable Income Stream through Shopify:

Participants learned effective strategies to set up and optimize a Shopify store for a steady and profitable income.

Creating a  
**PROFITABLE  
INCOME**  
Stream through Shopify



Student's Case Studies on  
**Wins and  
Challenges**  
in TikTok Shop



### Student's Case Studies on Wins and Challenges in

**TikTok Shop:** We delved into real-world experiences from students discussing their successes and challenges with TikTok Shop.

## Roadmap to Becoming a Successful Freelancing

**Expert:** The session provided a comprehensive roadmap to excel as a freelancing expert, including actionable tips and industry insights.



## Karachi Wholesale Market: A Goldmine for

**E-commerce:** We uncovered the potential of Karachi's wholesale market and how it can be leveraged to boost your e-commerce business.



## Finding Relevant Suppliers for Shopify eCommerce

**Business:** Attendees learned how to identify and partner with the right suppliers to enhance their Shopify e-commerce operations.



## Student Journeys:

### Inspiring Transformations and Success Stories

This month, we showcased some incredible student journeys that highlights the power of dedication and perseverance. Here are a few inspiring stories:

#### From 0 to 1 Million: The Inspiring Journey of a Young Entrepreneur from Shujabad

Discover how a young entrepreneur from Shujabad achieved a remarkable transformation, scaling their business from the ground up to an impressive \$1 million.



#### The Unbelievable Transformation of a Single Mother

Explore the extraordinary 5-year journey of Ayesha Omar, a single mother who overcame significant challenges to achieve success and financial independence through her business endeavors.



#### From Freelancing to Building a Booming eCommerce

**Business** Learn about Amber's journey of a freelancer who transitioned from individual gigs to establishing a thriving eCommerce business, overcoming obstacles and seizing opportunities along the way.



## Maria Batool: From Housewife to Successful Freelancer

**- A True Inspiration** Maria Batool's story is a testament to the power of ambition and hard work. From managing household responsibilities to becoming a successful freelancer, her journey is truly inspiring.



These stories exemplify the remarkable achievements possible through commitment and determination. We continue to support and celebrate the journeys of our students.

## What's Happening at the School of Enablers: Summer Fiesta Highlights

We're delighted to share the vibrant and engaging activities that took place during our recent Summer Fiesta at the School of Enablers.

Students had an incredible opportunity to explore the world of technology through interactive coding and robotics workshops, discovering the fundamentals and sparking their interest in these fields. Our photography sessions unleashed their creativity, allowing them to capture unique perspectives and develop their skills behind the lens. The Summer Fiesta also brought refreshing fun with exciting water sports, fostering teamwork and providing a memorable experience. In addition, students participated in a variety of thrilling sports activities, from competitive games to fun challenges, all designed to boost enthusiasm and physical fitness.



Our arts and crafts sessions ignited their imagination, encouraging self-expression through creative projects. The Buzz Wire Challenge tested their precision and steady hands in a fun, yet challenging activity. Students also connected with nature on a peaceful walk, appreciating the beauty of the outdoors. Culinary talents were on display during the flameless cooking sessions, where students learned to create delicious dishes safely.

The Summer Fiesta was further enriched with Tarbiyah sessions, focusing on instilling moral values and personal development. Students also gained public speaking skills and confidence through inspiring TED talks. Hands-on robotics workshops provided a practical approach to technology, ensuring students were engaged and learning throughout the event.



The Summer Fiesta was a fantastic blend of educational and recreational activities, offering students opportunities to learn, grow, and have fun.

## A Thoughtful Message from Faisal Azhar:

### The Importance of Taleem and Tarbiyat

**Faisal Azhar** always emphasized the significance of **Taleem and Tarbiyat** (education and moral upbringing) in shaping well-rounded individuals. Recently he beautifully articulated “Hum Dilon ko tornay wali baaton sy bachain gy tou Dil juray rahain gay,”

At the heart of our mission at the School of Enablers is the belief that character-building is as crucial as academic education. Faisal Azhar's insightful words remind us that nurturing a child's moral values and emotional well-being is fundamental to their overall development.

Our commitment goes beyond traditional education as we strive to foster both intellectual growth and strong character, ensuring our students are equipped not only with knowledge but also with the values needed to succeed and thrive in all aspects of life.

We continue to emphasize the importance of holistic education and character-building in every facet of our school's approach.



## Inside Enablers College of Technology: What's New and Exciting?

At Enablers College of Technology, our campuses are abuzz with transformative activities and innovative initiatives. Here's a look at the latest events shaping our vibrant community:

### Insights from Free Workshop on International Online Business

Recently, a free workshop at Enablers College of Technology, Canal Campus, was led by Saqib Azhar. This dynamic event was designed to help participants build and scale their international online businesses across various platforms, including Amazon, Walmart, Shopify, local eCommerce, and TikTok Shop.



The event featured detailed conversations where participants discussed effective strategies for expanding their online businesses across different platforms. Saqib Azhar provided insightful guidance and practical tips that were greatly appreciated by the attendees.

The knowledge-sharing sessions, including discussions and Q&A segments, provided attendees with new perspectives on e-commerce, enhancing their understanding and approach to the industry. Additionally, the event offered excellent networking opportunities, allowing participants to connect with industry peers and potential collaborators, further enriching their experience.

## Enablers College of Technology Welcomes New Students:

Enablers College of Technology recently hosted an Orientation ceremony at the DHA Campus, marking an exciting beginning for our new students as they embark on their educational journey with us. The ceremony was a wonderful opportunity to welcome incoming students and introduce them to the vibrant community at Enablers College of Technology.

During the event, students received a comprehensive tour of the Campus, where they were given a detailed overview of our state-of-the-art facilities and resources. We also provided insightful presentations on our diverse academic programs, highlighting the various opportunities and support systems in place to ensure their success.

Attendees had the chance to meet and interact with our dedicated faculty members, who shared their vision and commitment to student achievement. Additionally, the event fostered networking opportunities, allowing new students to connect with peers and begin forming valuable relationships within the college community.



## Intermediate Program with Top Industry Skills at Enablers College of Technology

Enablers College of Technology opens its doors to students for the Intermediate Program. Providing a range of programs, including FSC Pre-Engineering, FSC Pre-Medical, ICS Physics/Stats, I.Com, and F.A (IT).

Our Intermediate Program features a comprehensive curriculum, including a free technical course valued at 100K, and guarantees a job opportunity upon completion. The program provides expert-led training from top professionals who bring valuable real-world experience into the classroom. A broad range of crucial skills for career advancement, including the latest technologies and industry practices are being offered.

Through interactive sessions, projects, and real-life case studies, students will gain hands-on experience making them well-prepared for workplace challenges. Additionally, dedicated career support services assist in connecting with potential employers and advancing professional growth.



## Elevate Your Everyday Style with Posh Notch!

In this edition, we're excited to showcase how **Posh Notch's** casual shirts can transform your daily wardrobe. Whether you're heading to an important meeting or enjoying a weekend outing, Posh Notch's versatile and stylish designs ensure you always look and feel your best.

Check out the latest blog post to explore how you can effortlessly enhance your daily look with Posh Notch's exceptional range of casual shirts.

Follow us here:   

*You'll love the new collection*

# Casual Shirts



**Read the full blog here:**

[www.poshnotch.com/blogs/news/casual-shirts-for-men](http://www.poshnotch.com/blogs/news/casual-shirts-for-men)

## Tips & Tricks:

As you know, the monsoon season is ongoing. We need to be even more cautious during this time. During the monsoon, stay safe by avoiding stagnant water to prevent mosquito-borne diseases, drinking only boiled or filtered water, and eating clean food.

Drive cautiously on wet roads, avoid flooded areas, and ensure your vehicle's tires and brakes are in good condition. Carry an umbrella or raincoat, wear waterproof footwear, and stay indoors during heavy rain. Secure loose items around your home, check for leaks, and keep emergency supplies ready.



## Book Review:

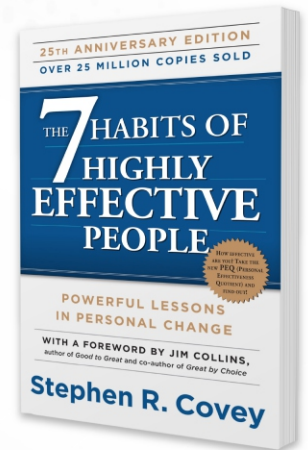
### "7 Habits of Highly Effective People"- Transform Your Life with Powerful Habits!

As you know, Saqib Azhar is an avid reader who loves exploring new books and often shares his recommendations with us. Let's see what he suggests we read:

"7 Habits of Highly Effective People" by Stephen R. Covey, is highly recommended by **Saqib Azhar**, who believes it's a must-read for anyone looking to make meaningful changes and achieve greater effectiveness.

This classic book has been a game-changer for countless individuals striving for personal and professional success.

Covey's seven habits offer timeless principles that serve as a foundational framework for lasting success and personal growth. Packed with actionable strategies, the book provides practical advice for building habits that drive positive change and enhance productivity. It offers life-changing insights into how aligning actions with core values and priorities can profoundly impact every aspect of life.



## Book Review:

1. **Be Proactive:** Take charge of your actions and decisions to shape your future.
2. **Begin with the End in Mind:** Set clear goals and visualize your desired outcomes.
3. **Put First Things First:** Prioritize what's most important to maximize effectiveness.
4. **Think Win-Win:** Strive for mutually beneficial solutions in all interactions.
5. **Seek First to Understand, Then to Be Understood:** Focus on empathetic communication and active listening.
6. **Synergize:** Utilize teamwork and collaboration to achieve greater results.
7. **Sharpen the Saw:** Invest in continuous self-improvement and renewal.

Pick up a copy today and embark on your journey toward a more effective and fulfilling life!

## That's a Wrap for This Edition!

Thank you for joining us in this issue of our newsletter. We hope you enjoyed the updates and insights we shared.

Stay tuned for more exciting news, expert advice, and special updates coming your way. Your continued support and engagement mean the world to us, and we're always here to provide you with the latest trends and valuable information.

If you have any questions, feedback, or suggestions, don't hesitate to reach out. We look forward to connecting with you again soon.

Until next time,

Warm regards

The Enablers Team