

August Edition

Catch All the Exciting Updates from Enablers Group of Companies!

Inside This Month's Edition:

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- ▶ Collaborations and Partnerships
- ▶ Insights and Updates



Welcome to our August edition!

As summer transitions into fall, we're excited to bring you the latest updates and key highlights from Enablers. This month has been filled with transformative events, groundbreaking partnerships, and exciting updates that are set to shape the future of e-commerce, education, and professional development. Let's discover how Enablers is making waves and driving success across various domains.

Enablers Events:

eCommerce Workshop at DHA, Lahore

Recently an **International eCommerce Workshop** was held at DHA, Lahore. The session was led by **Saqib Azhar**, that provided a deep dive into the strategies for building and scaling an international eCommerce business from anywhere in the world.

The workshop offered priceless knowledge for aspiring entrepreneurs, covering key aspects of international market entry, scaling strategies, and leveraging eCommerce platforms effectively. Participants gain actionable knowledge and strategies to expand their businesses across borders.

Saqib Azhar delivered an impactful workshop, empowering attendees with the insights needed to succeed in the global eCommerce arena.



Inspiring Session with Startup Owners and Co-Founders at SEE Pakistan

We recently had the privilege of attending an enlightening session hosted by SEE Pakistan, where **Saqib Azhar** shared a comprehensive roadmap for building a successful startup across various industries. His insightful talk covered essential factors for scaling a business and offered valuable guidance for navigating the startup journey.

The event was also an opportunity to witness some truly innovative startup ideas presented by young entrepreneurs from across Pakistan. We were thoroughly impressed by the creativity and ambition displayed by these emerging talents.



A big shoutout to SEE Pakistan for their tremendous effort in promoting a vibrant culture of entrepreneurship. Their dedication to nurturing and supporting the next generation of business leaders is truly commendable.

We look forward to seeing more groundbreaking ideas and continued growth in the entrepreneurial community!



Enablers Shine at the Skills Gala in Lahore!

A Skill Gala was held in Lahore, where Saqib Azhar was invited as a guest speaker. The event was an excellent platform for connecting with dynamic professionals and fueling the community's passion for skill-building.

Saqib Azhar delivered an inspiring talk that captivated the audience and provided valuable perspectives into the future of skill development and entrepreneurship. His presence added immense value to the event, sparking motivation and encouraging attendees to pursue their career goals with renewed energy.

It was a fantastic opportunity for networking, learning, and celebrating the drive for continuous improvement within our community. We're proud to have been part of such a transformative event



Key Highlights

Arshad Nadeem Shines

We extend our heartfelt congratulations to **Arshad Nadeem** for his remarkable achievement in the Olympics and for winning a gold medal, which has filled us with national pride. His success serves as a shining example of the incredible talent and potential within Pakistan. **Pakistan Zindabad!**

14th August Celebration

Our Independence Day celebration on 14th August was a momentous occasion as we proudly illuminated the Enablers Headquarters with a vibrant display of green lighting and the national flag. This beautiful tribute highlighted our commitment to honoring Pakistan's heritage and our dedication to a greener future. It was a day of national pride and unity, reflecting our shared values and aspirations for a brighter tomorrow.



Exciting Collaborations

Introducing Wise eCommerce Marketplace

Enablers is proud to partner with **Wise eCommerce Marketplace** to bring a cutting-edge platform that simplifies the process of starting and scaling an online business. This partnership aims to provide the tools, resources, and support needed to thrive in the e-commerce world.



Wise Marketplace, is a platform designed to empower entrepreneurs in Pakistan to kick-start their online businesses. This innovative marketplace offers a wealth of opportunities to transform entrepreneurial dreams into reality.

You can now start selling on **Wise Market Pakistan** with an initial investment of just 50,000 Rupees. This is a fantastic opportunity to launch an online business and reach a broader audience with a minimal upfront cost.

Enablers & Markaz

Enablers join hands with **Markaz** to bring advanced eCommerce solutions to sellers in the UAE and Pakistan. This collaboration promises to deliver advanced solutions, assets, and assistance to drive business growth and excel in the constantly changing eCommerce landscape.



New Partnership with ACP24 - KLI Powered by Smart-IS

We're excited to reveal our newest collaboration with ACP24 - KLI, supported by Smart-IS. This new alliance is focused on enhancing eCommerce experiences and providing valuable resources to our community. Together, we aim to deliver innovative solutions that will support and empower everyone on their eCommerce journey.



Sessions and Workshops

WORC Session on Exceeding Customer Expectations

WORC DHA Lahore recently hosted an enriching session led by **Rashid Mughal** from the **GS LUMS SDSB Alumni Association**. This engaging event provided WORC members with a valuable platform for learning, networking, and professional development, focusing on innovative strategies to exceed customer expectations.



Shopify Orientation Session at Karachi Campus

Our **Shopify Orientation Session** at the Enablers Karachi Campus was a tremendous success! Attendees received essential insights into creating a thriving online store and effectively utilizing Shopify's robust e-commerce tools to drive business success.

These sessions reflect our commitment to providing top-notch learning experiences and resources to support your growth and success.



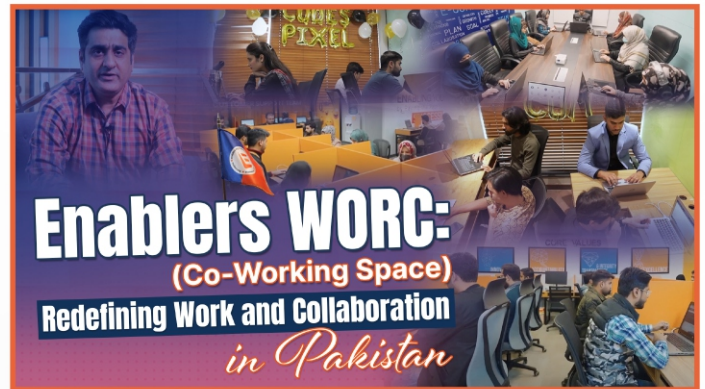


Amazon Seller MAJOR VAT Changes from 1st August 2024

Stay informed about the significant VAT changes affecting Amazon sellers from August 1st, 2024. **Saqib Azhar's** detailed explanation covers everything you need to know to navigate these new regulations and adapt your business practices accordingly.

Enablers WORC: Redefining Work and Collaboration in Pakistan

Discover how **Enablers WORC** is transforming the way we work and collaborate in Pakistan. Our innovative co-working spaces are designed to foster productivity, creativity, and community, redefining the work experience for professionals across the country.



Journey to Become a Sourcing Expert: How I Scaled and Secured Multiple Deals

Learn from Mehtab Ahmad's journey to becoming a sourcing expert. He shares his experience and valuable strategies for scaling your sourcing operations and securing multiple deals, providing insights with the knowledge to excel in the competitive world of sourcing.

Top eCommerce Skills to Sell as a Service Provider | How to Build

Enablers always keep you informed, which is why we recently did a podcast with Trainer Zeeshan Mazhar and Fizzah Khalid. In the Podcast, you will explore the most sought-after eCommerce skills that can boost your career as a service provider. Outline essential skills, how to build them, and how they can help you stand out in the eCommerce industry.





How to Get Your First Client at Enablers WORC (Co-Working Space)

Ready to find your first client? Our co-working space at Enablers WORC offers the perfect environment to connect with potential clients and grow your business. Discover tips and strategies for making valuable connections and landing your first client.

Recent Live Sessions and Webinars Recap

Key Factors to Achieve Maximum Scalability in Amazon FBA:

Enablers' recent expert live sessions provided valuable insights into the essential factors for scaling your **Amazon FBA** business. Participants explored strategies to achieve optimal growth and navigate the complexities of scaling their operations.



Understanding UK VAT: How It Works & Choosing the Right Strategy:

This session, conducted by trainer Khizar Humayun and Chartered Accountant Jawad Rauf, provided a comprehensive overview of VAT strategies for Amazon sellers, helping attendees understand how to effectively manage and optimize their VAT approach.



Why Q4 Is the Best Time to Invest in Amazon FBA Wholesale:

Exploring why the fourth quarter is a prime time for investing in **Amazon FBA Wholesale**. The discussion highlighted how to leverage seasonal opportunities and make strategic investments to boost your eCommerce business during this critical period.



These sessions provided valuable knowledge and actionable strategies to support your eCommerce journey. Stay tuned for more opportunities to enhance your skills and grow your business!

School of Enablers Updates

New Short Courses

The **School of Enablers Johar Town Campus** recently launched a range of **Short Courses** designed to elevate your expertise and career prospects. Our new offerings include:

- **Shopify:** Learn how to build and manage a successful online store using Shopify's powerful tools.
- **Digital Marketing:** Master the latest strategies and techniques to boost your online presence and drive business growth.
- **Graphic Designing:** Explore creative design principles and techniques to create visually stunning graphics.
- **SEO:** Gain insights into optimizing your website for search engines and improving your online visibility.

Special Discounts are also available for **SOE Parents and Students**, making it the perfect time to invest in your skills and future.

Visit to the Alif Laila Library!

We arranged a trip to Alif Laila Library, which provided a wonderful opportunity for our children to immerse themselves in a world of stories and knowledge.

At the library, our students explored an extensive collection of books, uncovering new literary treasures and diving into captivating stories. The excitement in the air was palpable as they discovered new favorites and engaged with the endless possibilities that literature offers.

This trip was not only a chance for our students to enjoy reading but also a beautiful reminder of the magic that libraries hold. It showcased the endless inspiration and boundless imagination that books can provide.

We believe that experiences like these foster a love for reading and learning, enriching our students' educational journey.



Exciting Trip to COTHM!

The School of Enablers recently enjoyed a fascinating visit to the College of Tourism and Hotel Management (COTHM), where our students were immersed in the dynamic world of hospitality and culinary arts.

The day was packed with enriching experiences as students explored state-of-the-art facilities and interacted with industry professionals. From discovering the intricacies of hospitality management to learning about culinary techniques, it was an inspiring journey that showcased the many possibilities within these fields.



Reflecting on Our Independence Day Tree Planting Initiative

On Independence Day, the School of Enablers conveyed a wonderful message: we should celebrate our freedom not just by making noise, but by planting trees and taking care of the environment to make our country greener. Trees are a symbol of life and pillars of our future, offer clean air, shade, and beauty for generations to come.

We came together to nurture our environment, contributing to a healthier, more vibrant Pakistan.



14th August Open House Celebration!

Our 14th August Open House was a delightful celebration filled with joy, creativity, and a strong sense of community. The event featured vibrant performances and cultural displays, showcasing the talent and spirit of our students and their families.

A special highlight was the tree plantation activity, where both students and their parents came together to make a meaningful contribution to a greener future. This initiative underscored our commitment to environmental sustainability and the importance of nurturing our planet.

We are incredibly proud of the enthusiasm and involvement from both our students and their parents, which made this day truly memorable and impactful. Thank you to everyone who participated and helped make this event a success!



Welcome Back to School!

The new school year is in full swing at the School of Enablers, and we're delighted to have our students back! Our classrooms are once again filled with the enthusiasm and bright smiles of our learners, eager to dive into new academic adventures.

As we reflect on the wonderful experiences and growth from the past year, we're excited to build on that momentum. This year, we continue to offer a vibrant learning environment, enriched with engaging lessons and interactive activities designed to foster both personal and academic development.

We welcome our students back for an exciting new academic year at the School of Enablers! As we dive into this new chapter, we're prepared to offer engaging lessons and interactive activities that promise a fantastic start to the year. Our dedicated team is ready to provide a dynamic learning environment filled with fresh curriculum and enriching experiences.



Faisal Azhar's Inspiring Visit to Johar Town Campus!

We had the pleasure of welcoming Faisal Azhar to our Johar Town Campus, and it was an event to remember! His visit was a profound experience for our students, filled with motivating stories and insightful advice that ignited a spark of curiosity and enthusiasm.

Faisal Azhar's heartfelt interactions and encouraging words resonated deeply with our students, offering them a unique perspective on pursuing their dreams. His genuine engagement with our young learners not only inspired them but also provided practical guidance for their future endeavors.

We are incredibly grateful for Faisal Azhar's visit and the valuable impact it had on our community. His presence was a highlight of the academic year, and we look forward to seeing the positive influence his insights will have on our students' journeys.



Tarbiyah Sessions for Parents and Teachers

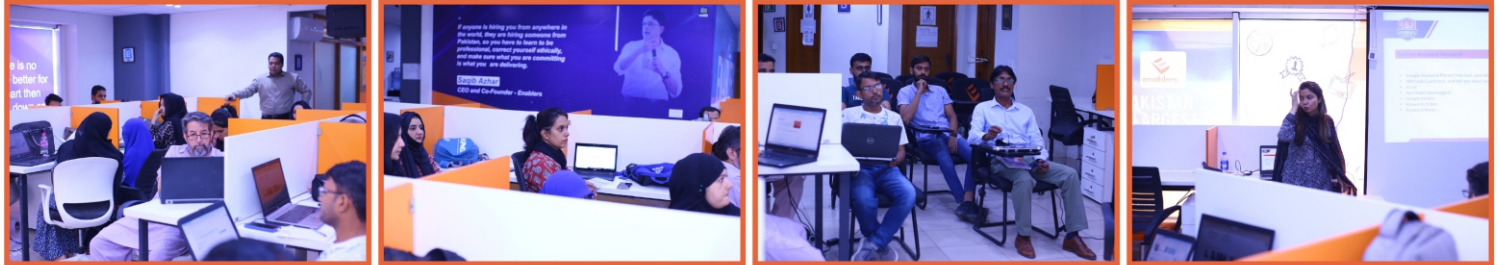


In our recent Tarbiyah session at the School of Enablers, Faisal Azhar shared invaluable insights on the fundamental principles of raising children. He emphasized the importance of establishing a strong framework of reference to help children distinguish between right and wrong. This framework provides a moral compass that guides their decisions and behavior. Children often learn from their environment, so it's crucial to model appropriate behavior and engage in open conversations about the consequences of their actions. Parenting is a continuous journey of improvement; supporting children's development and regularly assessing and refining strategies ensures a nurturing and adaptive approach.

Additionally, the session addressed the pressing issue of mobile addiction and its effects on children. Faisal Azhar highlighted how excessive screen time can impact a child's development, including their social skills, attention span, and overall well-being. Strategies for managing and reducing mobile use were discussed, such as setting clear boundaries, encouraging alternative activities, and fostering open dialogue about the digital world. By implementing these practices, parents can help their children develop a healthier relationship with technology and ensure balanced, mindful usage.

Enablers College of Technology Karachi Campus: Digital Marketing Session

An engaging and informative Digital Marketing session was held at the Enablers College of Technology Karachi Campus. Participants explored the latest trends and strategies, gaining valuable insights into crafting compelling marketing campaigns. The session equipped attendees with essential skills to navigate the ever-evolving digital marketing landscape, preparing them to excel in a competitive environment.



Enablers College of Technology Insights:

How to Start a Career in Digital Marketing

Discover the vast opportunities in digital marketing with our in-depth guide designed to launch and elevate your career. Our latest video explores the global scope of this dynamic field, providing valuable insights into the essential skills and strategies needed to make a mark.



How to Start Your Career as a Full Stack Web Developer

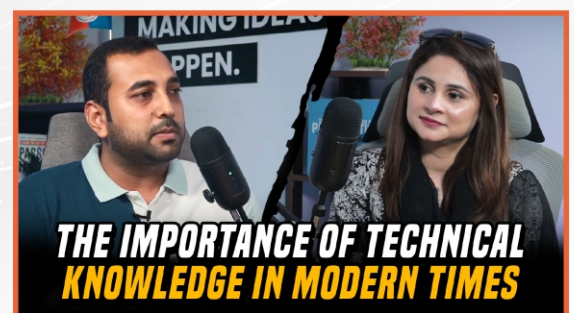
As you know, we provide informative videos designed to help you understand how to learn a skill and what you can gain from it. Our trainer has provided a detailed explanation of how to start your career as a Full Stack Web Developer.

Our video on starting a career as a Full Stack Web Developer focuses on practical, hands-on projects to build your skills in creating websites and web applications. Learn by doing and gain the experience needed to kick-start your career as a web developer.



The Importance of Technical Knowledge in Modern Times -A Deep Dive Podcast.

In our recent podcast, Huma Ghulam Nabi and Khizar Humayun discussed the vital role of technical skills in Today's fast-paced world. They covered essential areas such as mastering eCommerce with Shopify, digital marketing, graphic design, web development, SEO and much more. Their insights highlighted why staying current with technical advancements is crucial for professional growth and success.



Posh Notch Fashion Blog: The Complete Guide to Women's Kurtas

At Posh Notch, we're dedicated to bringing you the best in fashion insights. Our latest blog, "Kurta for Women: The Complete Guide to Style, Trends, and Timeless Elegance," is your go-to resource for mastering the art of kurta styling. We offer trendy tips and comprehensive guidance to help you elevate your wardrobe with elegance.



Thank you for staying engaged with Enablers! We look forward to bringing you more exciting updates and opportunities in the coming months.



Warm regards
The Enablers Team