

September Edition

Stay Tuned for the Latest Buzz from Enablers Group of Companies!

In This Month's Edition:

- ▶ Recap of Recent Workshops and Training Sessions
- ▶ Exciting New Partnerships and Collaborations
- ▶ Key Updates and Insights to Keep You In the Loop



Hello, dear readers!

As we step into September, we find ourselves at the crossroads of seasons, embracing the refreshing changes that come with the onset of fall. This month symbolizes new beginnings, a time to reflect on our goals and aspirations as we gear up for the months ahead.

In this edition, we're sharing an array of expert insights, and community highlights that inspire and motivate. We aim to equip you with the knowledge and tools to thrive in this season of transformation.

Additionally, don't miss out on our exclusive offers and events designed just for you! Let's make this September a month of creativity, collaboration, and growth.

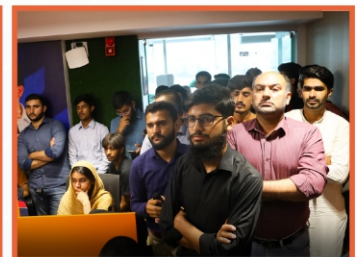
Enablers Exciting Events and Highlights:

AI in Freelancing with Irfan Malik at WORC

This month, our WORC (Enablers Co-Working Spaces) members had the exciting opportunity to immerse in the world of artificial intelligence in freelancing during a highly anticipated session led by AI expert **Irfan Malik**. The session highlighted how AI tools and technologies are transforming the freelancing landscape, enabling freelancers to work smarter, and more efficiently, and increase their overall productivity.

Irfan Malik shared his deep expertise, showcasing how freelancers can leverage AI to boost their skills and broaden their service offerings.

It was an engaging and enlightening session, providing our community with valuable insights into the future of freelancing.



Mastering the Art of Negotiation

WORC welcomed **Mr. Attique Ahmad**, CEO of CA Soft and former Director General of IT at the Government of Pakistan, for a masterclass on negotiation techniques with clients.

In that session, Mr. Ahmad shared his vast experience and practical strategies for negotiating effectively with clients, a crucial skill for freelancers and entrepreneurs alike. Attendees gained insightful perspectives on how to communicate value, close deals, and build long-lasting client relationships through the power of negotiation.

Fahad Shahbaz's Visit

We were honored to welcome **Fahad Shahbaz**, the Focal Person of the PM Youth Program, to Enablers Headquarters, where he met with eCommerce sellers and freelancers. The discussion centered around the future of Pakistan's youth and the upcoming initiatives that the Youth Program is set to launch.

Fahad Shahbaz shared insightful information on how the program aims to create more opportunities for young entrepreneurs and freelancers, offering them the support they need to thrive in the digital economy. This visit marks a significant step towards collaboration between the PM Youth Program and the eCommerce community, paving the way for more innovative programs and resources for the youth.



eCommerce Workshop in Karachi

Our recent eCommerce Workshop in Karachi drew a huge crowd of passionate entrepreneurs and aspiring business owners eager to learn how to build international eCommerce businesses from anywhere in the world. The workshop covered key platforms such as Amazon, Shopify, Digital Marketing, TikTok Shop, Etsy, and Walmart, offering in-depth insights into each.

The event was elevated by an insightful Q&A session with **Saqib Azhar**, who shared his experience and insights on scaling eCommerce businesses, tackling industry challenges, and maximizing growth in international markets. His practical advice captivated the audience, sparking deep conversations and providing clarity on pressing concerns.

Saqib emphasized the importance of adaptability and constant innovation in the ever-evolving world of eCommerce, leaving attendees motivated and empowered to apply these principles to their ventures.

A heartfelt thank you to everyone who attended with such enthusiasm, making the workshop an unforgettable experience. Stay tuned for more empowering sessions as we continue to help entrepreneurs reach new heights!



Featured Videos from Enablers

At Enablers, we are dedicated to providing significant insights that empower our community toward growth and improvement. Our mission is to equip freelancers, eCommerce sellers, and the youth with the knowledge and resources they need to thrive in today's competitive landscape. Recently, we hosted a series of engaging sessions featuring industry experts who shared their invaluable insights on pressing topics. Here's a look at some of the key discussions:

How to Use Artificial Intelligence in Freelancing and eCommerce

Explore the transformative potential of AI in freelancing and eCommerce. Learn how to effectively integrate AI tools into your workflow to enhance productivity and create a competitive edge in the market.



How to Learn & Earn from Artificial Intelligence

Discover actionable strategies to leverage artificial intelligence for personal and professional growth. This session outlines how you can develop your skills and increase your earning potential in the digital age.



How to Find Remote Job of Walmart in USA

Uncover the potential of Walmart and its various remote job offerings. This video provides insights on how to navigate the application process and secure a rewarding position with one of the world's largest retailers.



How Youth Can Take Benefit from Prime Minister Youth Program

Get an in-depth understanding of the Prime Minister's Youth Program, aimed at empowering young individuals in Pakistan through various initiatives, including education, employment, and entrepreneurship.



Client Winning Strategies: Master the Art of Negotiation

Learn what are the effective negotiation strategies that can help you secure clients and close deals successfully. This session provides essential techniques to enhance your negotiating skills in any business scenario.



How Youth Can Get Loans and Free Laptops from the Government

Delve into the opportunities available to youth through the Prime Minister's Youth Programme, including financial assistance and resources like free laptops, designed to support their educational and entrepreneurial endeavors.



Why Do Pakistani Youth Want to Leave Pakistan?

In this thought-provoking discussion, hear firsthand insights from Fahad Shahbaz as he addresses the reasons behind the youth's aspirations to seek opportunities abroad, along with potential solutions to retain talent within the country.



We invite you to watch these enlightening sessions to gain valuable knowledge and stay updated on the latest trends that can shape your future.

Live Sessions Recap:

We recently held a series of enlightening live sessions designed to empower our community with essential knowledge and strategies for success in eCommerce. Here's a recap of the sessions:

Roadmap to Succeed in E-Commerce

Participants discovered effective strategies and best practices for thriving in the dynamic eCommerce landscape.



Advanced Strategies

for Obtaining Brand Approvals

Advanced Strategies for Obtaining Brand Approvals

Attendees learned insider secrets to secure brand approvals efficiently and effectively.



Automate Your Wholesale Business with Credit Facilities

The session focused on streamlining wholesale operations and enhancing productivity through automation and credit facilities.





Mistakes to Avoid in Your FBA Wholesale Journey
 Valuable insights were shared regarding common pitfalls in the Amazon FBA process and how to navigate them successfully.

Women can Earn from Home with Amazon Wholesale
 This engaging discussion highlighted how women can leverage Amazon wholesale to work from home and achieve financial independence.



How to Scale Amazon FBA Wholesale in Q4
 We recently conducted an enlightening session titled "How to Scale Amazon FBA Wholesale Business in the Last Quarter of the Year." This session focused on strategies to optimize your wholesale operations during this crucial period.

Scaling Amazon FBA Wholesale Using AI
 In addition, we hosted a valuable session on "Scaling Amazon FBA Wholesale Using AI." This session delved into the transformative role of artificial intelligence in enhancing wholesale operations.



Keeping Your Amazon Account Safe
 Participants learned essential tips and best practices for maintaining the security of their Amazon accounts and protecting their businesses.

School of Enablers Update: Exciting Highlights and Accomplishments

As we step into a new season filled with opportunities for growth and learning at the **School of Enablers**, we are eager to highlight some of our recent accomplishments and milestones. These achievements reflect our unwavering commitment to educational excellence and community enhancement. From transformative training initiatives to innovative partnerships, our mission to empower students and their families remains at the heart of everything we strive to achieve.



Faisal Azhar's Training Session on Teaching Strategies and Tarbiyah!

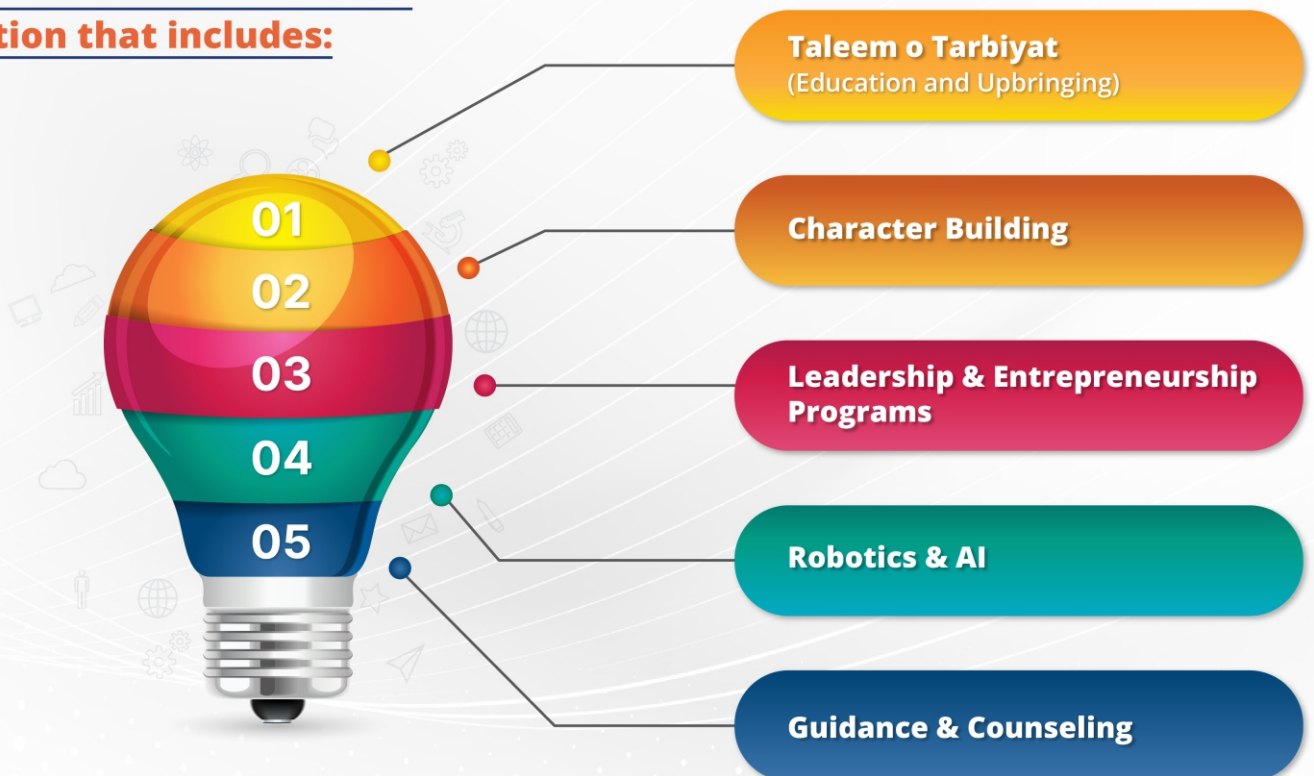
Recently, the **School of Enablers** hosted a transformative training session led by **Faisal Azhar**, emphasizing effective teaching strategies and the concept of Tarbiyah (upbringing). This insightful session equipped our educators with essential tools and techniques to enhance not only academic learning but also the moral and personal development of our students. By integrating strong values and character development into their teaching methods, our educators are better prepared to nurture well-rounded individuals who are ready to thrive both academically and ethically. We are excited to see the positive impact of this training on our educational community!



School of Enablers Johar Town Campus Open Doors for New Admissions!

Recently the admissions for the new academic year have been successfully conducted at our Johar Town Campus! Our dynamic programs are designed to cultivate not only academic excellence but also essential life skills.

Experience a transformative education that includes:



Highlights of the Awareness Session at Johar Town Campus!

The **School of Enablers'** Johar Town Campus recently held an enlightening awareness session centered on the certifications and training programs offered by **Enablers College of Technology**. During this engaging event, our dedicated team provided in-depth insights into the diverse range of programs designed to empower students and professionals alike. Attendees learned about the latest programs, hands-on training opportunities, and pathways to certification that can significantly enhance their skills and career prospects.

This session underscored our commitment to fostering a knowledgeable community and equipping individuals with the tools they need to thrive in today's dynamic job market. We are excited to support our participants as they embark on their educational journeys and unlock new opportunities for growth and success!



Defence Day Celebration!

The **School of Enablers** proudly commemorated Defence Day with a heartfelt celebration, honoring the bravery and sacrifices of our armed forces. Students participated in various activities, including art projects, poetry recitals, and discussions about the significance of the day. This event not only instilled a sense of patriotism but also provided an opportunity for our students to learn about the importance of unity and resilience in the face of challenges. Through these engaging activities, we aimed to deepen their appreciation for our defenders and foster a spirit of gratitude and respect for those who protect our nation. The celebration was a beautiful reminder of our shared values and commitment to a brighter future.



International School Award Nomination

We are delighted to announce that the **School of Enablers**, Lahore, has been nominated for the prestigious International School Award in Digital Learning and Technology Integration at the International School Awards 2024! This recognition not only underscores our commitment to advancing educational practices but also reflects our dedication to equipping students with the skills necessary to thrive in an increasingly digital world.

Our innovative approach to learning, combined with our focus on integrating technology and character-building in the classroom, has set a benchmark in education. This nomination is a celebration of the hard work, creativity, and passion of our educators and students, who continuously strive for excellence.

We extend our sincere gratitude to everyone in our community for their support and contributions. Together, we are not just shaping the future of our students but also setting new standards in education. Let's continue to inspire and empower the next generation!



Saqib Azhar's Visit to School of Enablers Muslim Town Lahore Branch

We were honored to have **Saqib Azhar** visit the **School of Enablers Muslim Town Lahore** branch during our recent Parents Teachers Meeting. His presence added immense value to the discussions, as he engaged with parents and shared insights on the importance of collaboration between educators and families in nurturing our students' growth and development.

During the meeting, **Saqib** emphasized the role parents play in their children's education, highlighting the significance of open communication and active participation in school activities. His perspective inspired parents to become more involved in their children's learning journey, fostering a supportive environment that encourages academic excellence and personal growth.

We thank **Saqib Azhar** for taking the time to meet with our community and look forward to more such engaging sessions that strengthen the bond between the **School of Enablers** and our valued parents. Together, we continue to strive for a brighter future for our students!



Engaging Class Activities at School of Enablers

At the **School of Enablers**, our students engage in a variety of fun and interactive class activities that enhance their learning experience. Recently, they participated in enjoyable counting exercises that made learning numbers exciting. Our Green Day celebration allowed students to explore environmental awareness through planting and green-themed activities. Additionally, creative arts and crafts sessions encouraged students to express their creativity while developing fine motor skills. Storytelling sessions captivated their imaginations, fostering a love for reading and enhancing comprehension. These activities collectively promote skill development in a dynamic and engaging environment.



Enablers College of Technology (ECOT) Updates: Nurturing Talent and Celebrating Success

As we continue to nurture talent and innovation at **Enablers College of Technology (ECOT)**, we are excited to share the latest updates and highlights from our campus. From welcoming new students to celebrating the remarkable achievements of our graduates, our commitment to fostering a dynamic learning environment remains stronger than ever. Here's a look at what's been happening recently at **ECOT!**

Orientation Session for New Students

We recently held an engaging orientation session at **Enablers College of Technology**, welcoming new students to our dynamic programs in Machine Learning, Python, AI, and Full Stack Development. During this informative session, students gained valuable insights into their chosen fields, met with faculty and fellow students, and learned about the resources and support available to them. This event was designed to set the stage for a successful academic journey ahead, equipping our new learners with the tools they need to thrive in the rapidly evolving tech landscape. We're excited to see them grow and excel in their studies!



Celebrating High Achievers

A warm congratulations to our graduating students from Karachi who have excelled in their programs in Artificial Intelligence, Cyber Security, Digital Marketing, and more. Your dedication and resilience have truly shone through, and we are incredibly proud of your achievements!

In a special ceremony, Saqib Azhar awarded certificates to the students, recognizing their hard work and commitment. We look forward to seeing all the amazing things you will accomplish in the future!



Posh Notch's Latest Big Sale:

Refresh Your Wardrobe at Half Price!

Attention, fashionistas! **Posh Notch** is excited to bring you our latest Big Sale, offering an amazing 50% off on a wide range of stylish apparel! This is your chance to elevate your wardrobe with the latest trends and timeless classics—all at unbeatable prices.

From elegant dresses perfect for special occasions to casual wear that keeps you comfortable and chic, we have something for everyone. Explore our stunning collection of tops, bottoms, and outerwear that will allow you to express your individuality with flair.

This limited-time offer is your opportunity to refresh your closet without the hefty price tag. Hurry in and snag your favorite pieces before they're gone! Don't miss out on this fantastic chance to shine in style. Happy shopping at Posh Notch!



Thank you for joining us on this exciting journey! We hope you found inspiration in our latest highlights and updates from the Enablers Group of Companies. As we continue to pave the way for innovation and excellence in education, we can't wait to share more thrilling news and opportunities with you.

Stay connected for upcoming events, workshops, and initiatives designed to empower our students, parents, and educators. Your enthusiasm fuels our passion, and we're grateful to have you with us every step of the way.

Here's to a vibrant month ahead filled with growth, learning, and new possibilities! Let's keep reaching for the stars together!

Warm regards

The Enablers Team