

# Extended Edition

Catch up with the latest news, achievements, and insights from Enablers Group of Companies.

## What's Inside This Month's Edition

- ▶ Exciting Events
- ▶ New Collaborations
- ▶ Education Transformation
- ▶ Fintech Innovation
- ▶ Future-Focused Initiatives
- ▶ Community Voices



PAKISTAN'S LARGEST SKILL  
LEARNING PLATFORM



## Dear Enablers Community,

Welcome to another edition, filled with inspiring stories of innovation, learning, and growth from the Enablers Group of Companies.

This month's newsletter celebrates **entrepreneurial spirit, educational transformation, and digital empowerment**, all driven by our mission to **enable people to lead successful, purpose-driven lives**.

Whether it's transforming education through initiatives with the **Punjab Education Foundation**, empowering women and youth through the **Young Entrepreneur Fest**, or driving impact via our nationwide collaborations, Enablers continues to shape Pakistan's digital and entrepreneurial landscape.

At Enablers, every month is a milestone. From hosting record-breaking events to forming historic collaborations, from training thousands to transforming education — our mission remains clear: **To empower individuals with skills, purpose, and opportunity.**

## Event Spotlight: Young Entrepreneur Fest 2025

### The Energy. The Innovation. The Impact.

On 6th September 2025, the Lahore Expo Center transformed into Pakistan's entrepreneurial epicenter as Enablers Group organized the Young Entrepreneur Fest (YEF) — a vibrant celebration of innovation creativity, and youth-led business.

- **200+ Stalls and 30,000+ Visitors**
- **Major Partners: Prime Minister Youth Program, Sukoon Wellness, University of Central Punjab, Minhaj University, Rashid Latif Khan University, HBL, Discover Pakistan, JA Worldwide, Wise Market.**



- **Chief Guest: Rana Mashhood Ahmad Khan, Chairman, Prime Minister Youth Program.**
- **Guests of Honour: Qasim Ali Shah, Dr. Affan Qaiser, Irfan Malik, Azad Chaiwala, Kanwal Cheema, and other national icons.**



Entrepreneurs showcased products, services, and tech innovations that redefined Pakistan's startup ecosystem. The event featured live business pitches, creative stalls, networking opportunities, and panel discussions on youth empowerment.

The event was a huge success as we continue rewriting Pakistan's entrepreneurial story under the visionary leadership of **Saqib Azhar**, CEO, and **Faisal Azhar**, COO of Enablers Group of Companies.



## A Historic Step in Education Reform

The Enablers Group is proud to lead a historic initiative to make quality education accessible to all. In collaboration with the Punjab Education Foundation (PEF), over 80 public schools have joined the Skill-Based Learning Program, empowering students with digital literacy, creativity, modern skills, and 21st-century values. This initiative goes beyond traditional teaching — it's a transformative movement bringing meaningful change to rural Punjab and underprivileged communities in Lahore.



## Empowering Through Partnerships

At Enablers, we believe in the power of collaboration to create opportunities, empower communities, and transform lives.

### Enablers x AMAL Organization — Women Empowerment Initiative

- This groundbreaking collaboration aims to equip women across Pakistan with modern digital and entrepreneurial skills — giving them the confidence to create, lead, and transform their communities.
- From freelancing to online business management, this initiative is bridging the opportunity gap and inspiring thousands of women to take charge of their financial independence.



## Enablers x Ramal International College — MoU Signing

- A historic step for Zafarwal and surrounding regions, this MoU opens new doors for youth empowerment through professional training, freelancing, and entrepreneurship education.
- Enablers is bringing world-class skill training to regions where talent has been waiting for opportunity.



## Enablers x Elevate Pay Collaboration — Fintech Revolution

- Understanding the challenges Pakistani freelancers and eCommerce sellers face, **Enablers is committed to creating innovative solutions** that make international payments faster, easier, and more accessible. That's why Enablers recently **collaborated with Elevate Pay** to provide seamless access to global banking systems.
- With this collaboration, **Pakistan's freelancers and eCommerce sellers now have direct access to U.S. banking systems.** This is more than a collaboration, it's a **revolution in digital finance**, empowering Pakistan's freelancers and entrepreneurs to grow globally without barriers.



## Empowering the Next Generation: GC University Session

Enablers lead trainers Babar Khalil and Haseeb Khan recently visited **GC University Lahore** to conduct an interactive session on **Entrepreneurship and E-Commerce**, aimed at inspiring and empowering young minds to explore the world of digital business. Through engaging discussions, valuable insights, and lively Q&A sessions, students gained practical strategies for **innovation, problem-solving, and growth** in both entrepreneurship and e-commerce.



## Enablers Free Courses | NAVTTC Project

Financial constraints should never limit the pursuit of skills and success. That's why we proudly offer free, government-sponsored courses under the NAVTTC Project, giving everyone the chance to learn in-demand, income-generating skills. Whether it's digital marketing, freelancing, or entrepreneurship, these courses empower individuals to upgrade their skills, unlock opportunities, and achieve financial independence.



**ENABLERS | FREE COURSES (NAVTTC PROJECT)**

Learn the most in-demand skills & start your journey toward financial freedom

These Courses are Government-Sponsored and Completely FREE under the NAVTTC Project.

Choose from High-Demand, Income-Generating Courses

**LAHORE**

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- Digital Marketing & SEO
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- Chinese Language (HSK 1&2)

**FAISALABAD**

- Virtual Assistant Amazon
- E-Commerce (Local Shopify)
- Digital Marketing & SEO
- Advance Python Programming & Application
- Artificial Intelligence, Machine Learning, Deep Learning, Communication

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## Saqib Azhar Honoured at Future Synergy

Saqib Azhar, CEO of Enablers Group of Companies, joined the Future Synergy Startup Showdown as the Guest of Honour.

He shared valuable insights on entrepreneurship, highlighting hard work, persistence, and continuous learning as the true pillars of success. The event brought together young innovators and startups who are shaping Pakistan's digital future.



## Inspiring Minds & Building Values

### Faith & Business — Seerah Sessions with Faisal Azhar

The Enablers WORC Johar Town have been abuzz with inspiration as COO Faisal Azhar led powerful Seerah sessions, reminding entrepreneurs and professionals alike that business success rooted in honesty, faith, and ethics stands the test of time.

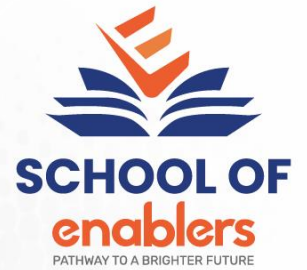
“True success is not just financial — it's moral, spiritual, and purposeful.”

Through these sessions, startups and freelancers rediscovered leadership lessons from the Prophet ﷺ that strengthen both character and community.



## Transforming Education — School of Enablers

Let's take a closer look at what the School of Enablers has been up to these days! From integrating skill-based learning into the curriculum to empowering students with digital literacy, creativity, and problem-solving skills, the school is shaping a new generation of confident, capable, and future-ready leaders.



## Young Entrepreneur Fest — School of Enablers Participation

At the School of Enablers, we inspire students to think creatively and rise above challenges in today's digital and entrepreneurial era. Students from our nationwide campuses showcased their talent at Young Entrepreneur Fest 2025, Pakistan's biggest entrepreneurial event, impressing everyone with their innovative projects.

The event was graced by special guests including Rana Mashhood Ahmad, Chairman of the Prime Minister Youth Program; Prof. Dr. Asghar Zaidi, Provost of UMT; Dr. Sajid Mehmood Shahzad, Vice Chancellor of Minhaj University; and many others, who commended the students' creativity, innovation, and entrepreneurial spirit.



## Celebrating the Young Changemakers of Pakistan!

The Young Entrepreneur Fest 2025 honored the School of Enablers' brightest stars as Faisal Azhar, COO of Enablers Group of Companies, led the medal distribution ceremony.

It was a proud moment recognizing the dedication, creativity, and entrepreneurial spirit of our young participants. Beyond celebrating their achievements, the occasion inspired everyone present to dream bigger, push boundaries, and shape the future with innovation and passion.



## Meet the Young Minds Behind 'Javidaan'

Students from the Canal Campus proudly presented their brand, 'Javidaan', to Saqib Azhar. This brand of fragrances, created by our young entrepreneurs, highlighted their creativity, innovation, and entrepreneurial spirit. The students shared their ideas, vision, and journey, showcasing the promise and potential of Pakistan's next generation of changemakers.



## Parental Engagement & Student Success

We believe that active parental involvement is key to a student's growth. By working closely with parents, we ensure that every child receives the support, guidance, and motivation they need to thrive. CEO Saqib Azhar personally visited multiple campuses, connecting with parents to understand their perspectives and aspirations for their children.

Together we are shaping confident, value-driven leaders of tomorrow!



## Teacher Development & Skill Integration

Empowering teachers is the first step toward empowering students, which is why professional development at the School of Enablers focuses on innovation, skills, and creativity in the classroom.

Our recent **Professional Development Day** was a productive and inspiring experience — dedicated to enhancing teaching excellence, strengthening knowledge, and sharing expertise. Teachers engaged in hands-on sessions designed to build capacity and equip them with the tools to **inspire, innovate, and lead**.



# Transforming Education Beyond Traditional Learning

At School of Enablers, we have integrated the Skills Development Program into our regular curriculum, giving students the opportunity to learn, explore, and innovate every day.

This month, students are learning:

## Skills Development Programs

**October Edition**

- Grades 1 to 3**
  - Discover how **AI helps in daily life**
  - Create your first games with **mBlock**
- Grades 4 to 5**
  - See AI in action: talking, learning & health
  - Build fun games with **Scratch coding**
- Grades 6 Onwards**
  - Explore AI in **smart homes, medicine & industries**
  - Hands-on **coding & electronics** (Scratch + Arduino)
  - Design graphics using **AI tools**

## Hifz-ul-Quran with Academics & Skills — All in One Place

We combine Deen and Duniya by offering the Hifz-ul-Quran Program alongside academic education and skill-based learning. Students not only memorize the Holy Quran but also gain modern knowledge and practical skills for a successful future, a complete spiritual, educational, and professional learning experience.

Congratulations to Muhammad Ahmed on successfully completing the Hifz-ul-Quran program at our Kalma Chowk campus. May Allah bless him with wisdom, knowledge, and steadfastness in spreading the message of the Quran.



## Engaging Parents & Celebrating Achievements

Recently, First Term Results and Parent-Teacher Conferences (PTCs) were conducted across our campuses to review academic progress and celebrate students' accomplishments. We extend our heartfelt thanks to all parents and students for their enthusiastic participation and support!



# Enablers College of Technology (ECOT)



Now, turning our focus to Enablers College of Technology, where innovation meets practical learning. From hands-on workshops to skill development programs, ECOT is equipping students with the knowledge, tools, and confidence to excel in the digital world. Let's take a closer look at what's happening on campus this month!

## Bridging Education & Industry

ECOT is turning academic learning into practical, career-focused education through strategic collaborations. Recently, Enablers College of Technology partnered with the University of South Asia to enhance student exposure to real-world skills and industry-ready experiences.



## Skill Development in Action

At Enablers College of Technology, students are gaining real-world experience through hands-on practical lab sessions designed to prepare them for the challenges of the modern world. They are exploring Digital Marketing and E-Commerce, mastering AI tools and automation, and developing skills in freelancing and business growth. Alongside these, students are also engaged in Digital eCommerce Mastery, video editing, web development, and practical lab sessions in artificial intelligence, giving them the confidence and expertise to innovate, create, and succeed. Guided by experienced trainers and industry experts, these sessions transform learning into action, empowering students to become future-ready professionals.



## Certification Ceremonies & Student Success

Student success is our success! Across our Lahore, Karachi, and Multan campuses, we are proudly celebrating and congratulating our students on the successful completion of their skill-based certification programs. These milestones mark their journey from enthusiastic learners to confident, job-ready professionals, ready to make an impact in the digital and entrepreneurial world.





## AI Hackathon 2025 — The Future is Here!

We are always providing opportunities for youth to innovate, learn, and lead in the world of technology. Enablers College of Technology is proud to announce AI Hackathon 2025, Pakistan's biggest AI innovation challenge. This one-day marathon brings together students, professionals, and startups to collaborate, code, and create real-world AI solutions. Participants will have the opportunity to build innovative AI projects, compete for exciting prizes, and network with leading tech experts and recruiters — making it an unmissable event for anyone ready to shape the future of technology.



We hope you enjoyed this edition of our newsletter! Keep following Enablers for updates on skill development, entrepreneurship, and innovation. With your support, we continue to shape confident leaders, creative thinkers, and global-ready changemakers.

Thank you for being part of our journey. Together, we are shaping the future of education, innovation, and entrepreneurship in Pakistan.

Warm regards  
The Enablers Team

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